



Catalina Crunch

Catalina Crunch is a modern snack brand founded by Krishna Kaliannan that creates low-carb, keto-friendly, plant-based cereals and snacks designed to offer a healthier, high-protein alternative to traditional sugary breakfast and snack foods.



Siete Chips

Siete Foods is a Mexican-American, family-founded and women-led brand known for its grain-free, gluten-free tortilla chips and snacks inspired by traditional flavors. The company crafts its products to be inclusive of a wide range of dietary needs while honoring its cultural roots.



Gimme Seaweed

Gimme Seaweed is a women- and minority-owned snack brand based in Northern California that specializes in 100% vegan, gluten-free, and keto-friendly roasted seaweed snacks. The company focuses on creating healthy, flavorful snacks while promoting sustainability and clean eating.



Lesser Evil

LesserEvil set out to create the “cleanest snacks in the world,” using organic ingredients and oils like coconut or avocado instead of industrial seed oils. Its Buddha Bowl line embodies the brand’s simple, sustainable ethos. With bold transparency and better-for-you formulas, the company has become a leader in mindful snacking.



Uglies Chips

Uglies Chips is a snack brand known for turning “imperfect” or misshapen potatoes into tasty, crunchy chips, helping to reduce food waste. Many of their chips are vegan and gluten-free, offering a flavorful snack while promoting sustainability.



Honey Stinger

Honey Stinger is a Colorado-based brand that specializes in energy foods and snacks, including waffles, bars, and gels, designed to fuel athletes and active lifestyles. While many of their products are gluten-free and vegetarian, they rely on honey as a key ingredient, making them non-vegan and higher in natural sugars.



Bobo's

Bobo's is a women-owned snack brand based in Colorado, best known for its oat bars and other wholesome, gluten-free treats. The company focuses on creating vegan and vegetarian-friendly snacks made from simple, plant-based ingredients to support healthy, on-the-go lifestyles.



Stellar Braids

Stellar Braids is a women-owned snack brand based in Nevada, known for its soft, braided pretzels made with vegan ingredients. The company focuses on creating indulgent, plant-based treats that are both delicious and suitable for vegetarian and vegan diets.



Barebell

Barebells is a Swedish brand known for its protein bars and functional snacks, offering both dairy-based and plant-based options to support active lifestyles. While some of their products are vegan and gluten-free, most are not keto-friendly, and the company is not women-owned or based in the U.S.



Artisan Tropic

Artisan Tropic is a family-owned snack brand inspired by Colombian roots, known for simple, whole-food plantain and cassava snacks. Their products are naturally vegan, gluten-free, Non-GMO, and made without seed oils. Fun fact: the company partners with small farmers in Colombia and supports regenerative agriculture practices.